



## Keep your customers up and running with an “always on” connection.

Broadband network outages can bring small and medium businesses to a grinding halt, especially in businesses like retail where cash flow is king. When broadband services go down, point-of-sale (POS) transactions, customer service delivery, collaboration, and communications go with it.

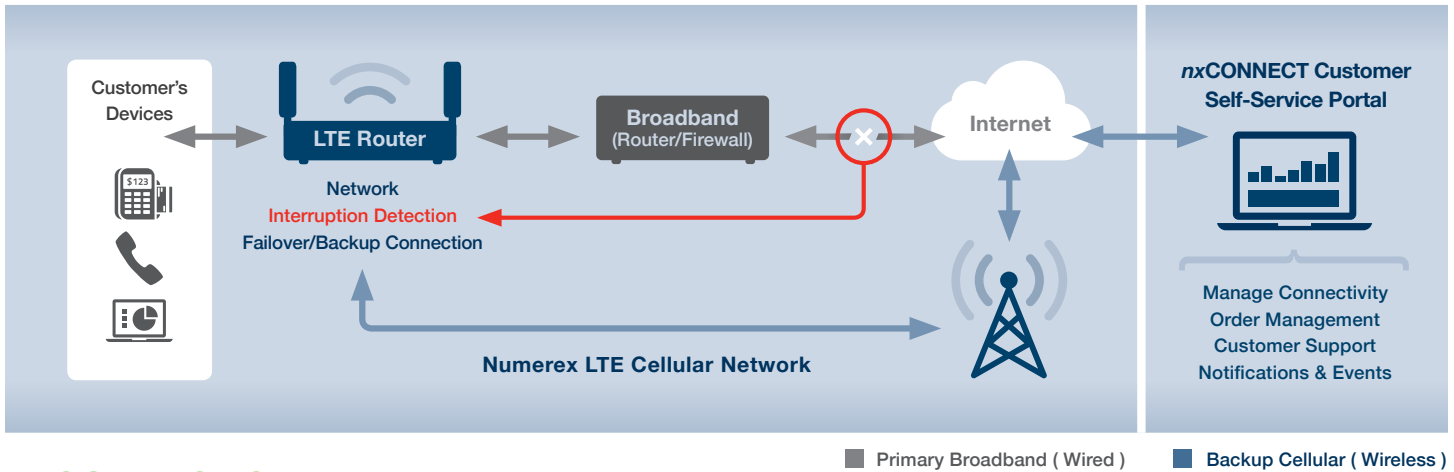
With nxCONNECT,™ a cellular backup solution that provides wireless business continuity, you can help your customers avoid the pain of broadband service outages. The nxCONNECT solution combines reliable **network connectivity**, a highly secure **LTE router**, and a robust **application portal** to keep your customers up and running.

Features	Benefits
<b>LTE Router</b>	Maintain business continuity when cable internet or broadband service goes down.
<b>Dual LTE SIM Technology</b>	Automatically finds and delivers the best LTE cellular connection available.
<b>Simplified Installation</b>	Provide end-user with self-install option or full service installation.
<b>Customer Self-Service Portal</b>	Order service, manage connectivity, get notifications, and see event activity and reports.
<b>Fulfillment Services</b>	A complete, kitted solution ready for immediate deployment.
<b>Market Ready Solution</b>	Go to market quickly and easily, creating new revenue streams.

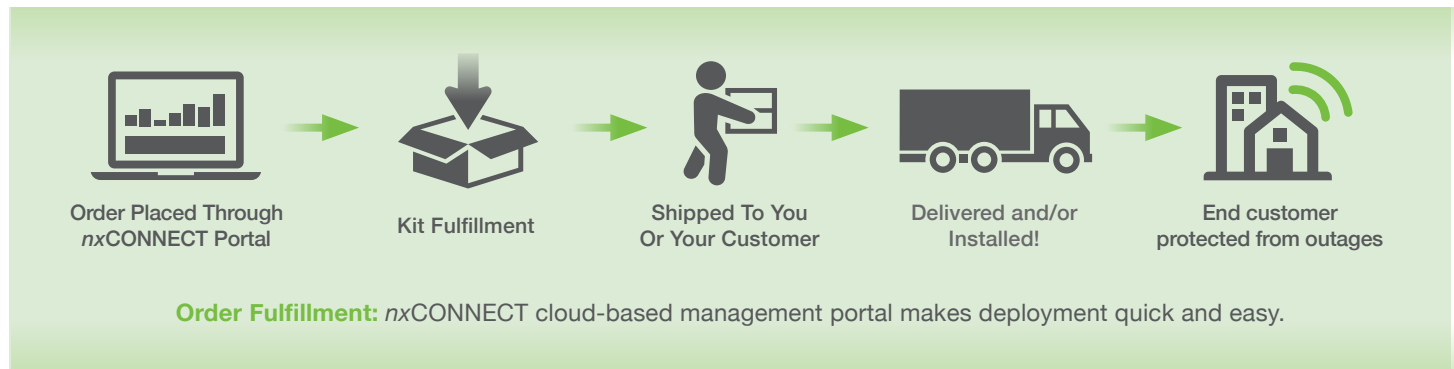
Specifications subject to change without notice.

## nxCONNECT Value

In the event of broadband service *interruption*, nxCONNECT is activated and functions as an LTE cellular fail-over backup connection. When broadband service becomes available again, the original connection is restored to maintain total business continuity.



## nxCONNECT Solution Deployment



## nxCONNECT Managed Service

### Cradlepoint LTE Router

- nxCONNECT integration device management

### Dual LTE SIMs

- Kitted with the LTE router
- Automated signal strength detection & selection
- Monthly LTE service

### DIY Capable

- Self install kit

### Fulfillment Services

- Inventory management, kitting & shipment
- On-site survey and installation
- On-site maintenance
- Tier 1/2 support
- Return merchandise authorization (RMA)
- Advanced exchange

### Integrated Services / Portal

- Single Sign On (SSO) for end customer, customer care teams, and field technicians
- Back office connection to Numerex systems (e.g. fulfillment, billing, etc.)
- White-label or brandable portal
- Integrate with business customer portal
- Integrate with other business systems (ordering, customer care, etc.)

Specifications subject to change without notice.

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**Numerex**

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