



Keep your customers up and running with an “always on” connection.

Broadband network outages can bring small and medium businesses to a grinding halt, especially in businesses like retail where cash flow is king. When broadband services go down, point-of-sale (POS) transactions, customer service delivery, collaboration, and communications go with it.

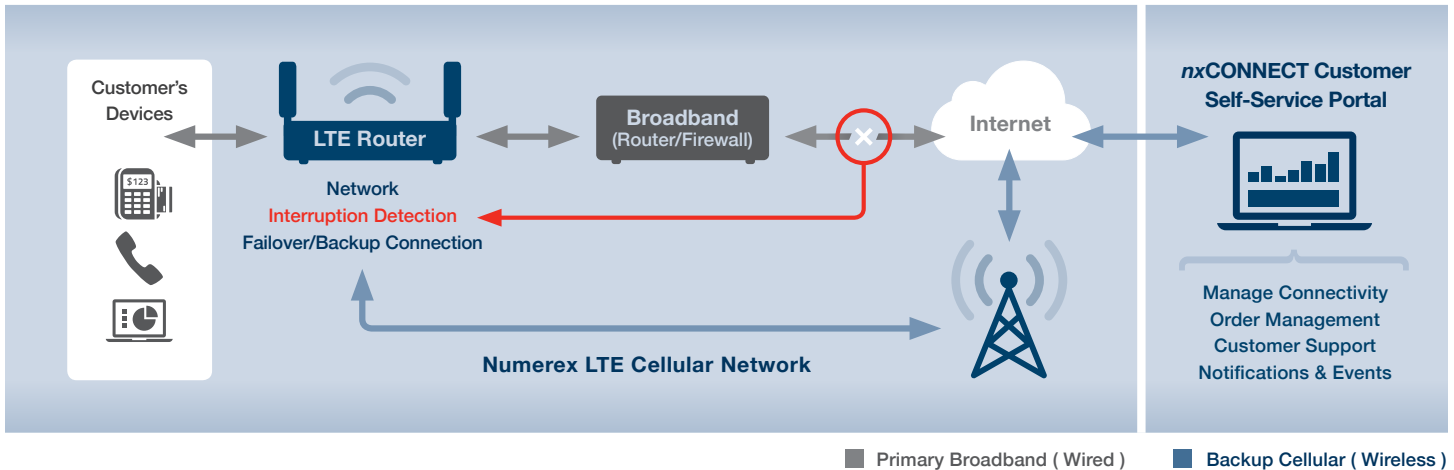
With nxCONNECT,™ a cellular backup solution that provides wireless business continuity, you can help your customers avoid the pain of broadband service outages. The nxCONNECT solution combines reliable **network connectivity**, a highly secure **LTE router**, and a robust **application portal** to keep your customers up and running.

Features	Benefits
LTE Router	Maintain business continuity when cable internet or broadband service goes down.
Dual LTE SIM Technology	Automatically finds and delivers the best LTE cellular connection available.
Simplified Installation	Provide end-user with self-install option or full service installation.
Customer Self-Service Portal	Order service, manage connectivity, get notifications, and see event activity and reports.
Fulfillment Services	A complete, kitted solution ready for immediate deployment.
Market Ready Solution	Go to market quickly and easily, creating new revenue streams.

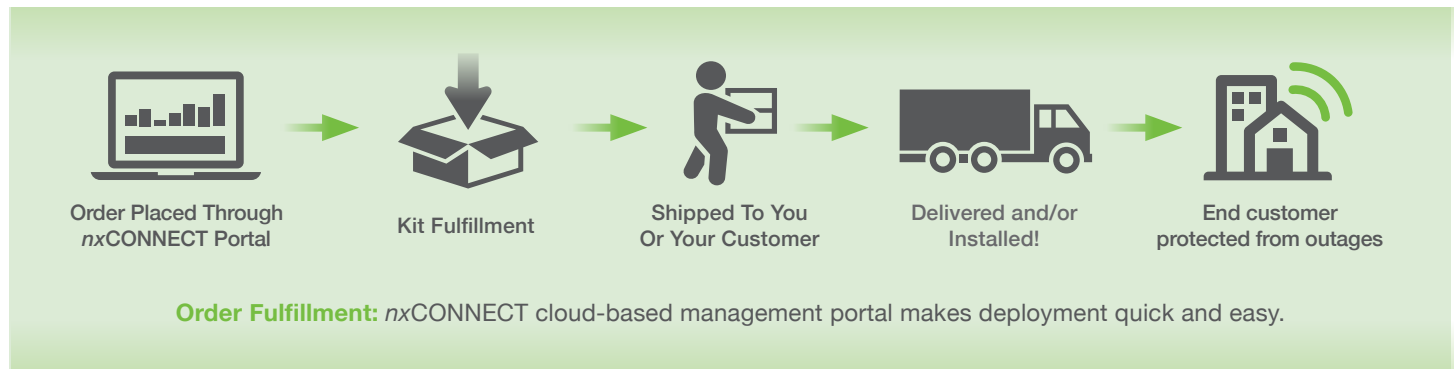
Specifications subject to change without notice.

nxCONNECT Value

In the event of broadband service *interruption*, nxCONNECT is activated and functions as an LTE cellular fail-over backup connection. When broadband service becomes available again, the original connection is restored to maintain total business continuity.



nxCONNECT Solution Deployment



nxCONNECT Managed Service

Cradlepoint LTE Router

- nxCONNECT integration device management

Dual LTE SIMs

- Kitted with the LTE router
- Automated signal strength detection & selection
- Monthly LTE service

DIY Capable

- Self install kit

Fulfillment Services

- Inventory management, kitting & shipment
- On-site survey and installation
- On-site maintenance
- Tier 1/2 support
- Return merchandise authorization (RMA)
- Advanced exchange

Integrated Services / Portal

- Single Sign On (SSO) for end customer, customer care teams, and field technicians
- Back office connection to Numerex systems (e.g. fulfillment, billing, etc.)
- White-label or brandable portal
- Integrate with business customer portal
- Integrate with other business systems (ordering, customer care, etc.)

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400 Interstate N Pkwy, Suite 1350 • Atlanta, GA 30339 • 877-686-3739 •

